

## Effective Personal Visions: Some Criteria

*“To live a purposeful life, you first have to define it.”*

~ John Younker

Effective personal visions...

1. ...are self-inspiring...they fire our passions...they obsess us...and they help answer the open-ended question, “Before I die, I want to...”
2. ...are clear and challenging and focused on attaining excellence.
3. ...make sense in the world we currently live in, and, by emphasizing flexibility and execution, stand the test of time in a turbulent world.
4. ...must be stable but constantly challenged—and changed, when appropriate, at the edges.
5. ...are beacons and compass points and define our non-negotiable values when all else is up for grabs.
6. ...are self-empowering, and they empower others (key stakeholders, significant others, et al) because these visions for our ideal future state encompass our mission in life, our core purpose for living.
7. ...prepare for the future while honoring the past.
8. ...are lived in details...not broad strokes.